

111學年度大仁科技大學四技日間部觀光事業系課程表（中英對照版／Chinese-English Bilingual Version）

2022 Tajen University 4-Year Undergraduate Program, Tourism Management Group

科目類別 Course Type	條件群組 Recommended Year	科目名稱 Course Title	模組名稱 Module Name	開課 Course			第1學年 Academic Year 1				第2學年 Academic Year 2				第3學年 Academic Year 3				第4學年 Academic Year 4				備註 Memo
				學分 Cs	時數 Hr	項目 Rs	第一學期 1st Semester		第二學期 2nd Semester		第一學期 1st Semester		第二學期 2nd Semester		第一學期 1st Semester		第二學期 2nd Semester		第一學期 1st Semester		第二學期 2nd Semester		
				授課 Le	實習 Lb	授課 Le	實習 Lb	授課 Le	實習 Lb	授課 Le	實習 Lb	授課 Le	實習 Lb	授課 Le	實習 Lb	授課 Le	實習 Lb	授課 Le	實習 Lb	授課 Le	實習 Lb	授課 Le	實習 Lb
通識必修 Required General Courses	1年級第1學期必修 Y1-S1 Required	[000001153] 生活情境英文I English for Daily Conversation I		2	2	1	2	0															
通識必修 Required General Courses	1年級第1學期必修 Y1-S1 Required	[000001147] 社團學習與實作I Learning and Practice of Clubs I		1	1	1	1	0															
通識必修 Required General Courses	1年級第1學期必修 Y1-S1 Required	[000001137] 體育I Physical Education I		2	2	1	2	0															
通識必修 Required General Courses	1年級第1學期必修 Y1-S1 Required	[000001008] 中文閱讀與書寫I Chinese Reading and Writing I		2	2	1	2	0															
通識必修 Required General Courses	1年級第2學期必修 Y1-S2 Required	[000001009] 中文閱讀與書寫II Chinese Reading and Writing II		2	2	1		2	0														
通識必修 Required General Courses	1年級第2學期必修 Y1-S2 Required	[000001154] 生活情境英文II English for Daily Conversation II		2	2	1		2	0														
通識必修 Required General Courses	1年級第2學期必修 Y1-S2 Required	[000001136] 勞動教育 Work Education		1	2	1		2	0														
通識必修 Required General Courses	1年級第2學期必修 Y1-S2 Required	[000001148] 社團學習與實作II Learning and Practice of Clubs II		1	1	1		1	0														
通識必修 Required General Courses	1年級第2學期必修 Y1-S2 Required	[000001138] 體育II Physical Education II		2	2	1		2	0														
通識必修 Required General Courses	2年級第1學期必修 Y2-S1 Required	[000001168] 通用職場英文 General Workplace English		2	2	1				2	0												
通識必修 Required General Courses	2年級第1學期必修 Y2-S1 Required	[000001010] 公民與社會 Citizenship and Society		2	2	1				2	0												
通識必修 Required General Courses	2年級第1學期必修 Y2-S1 Required	[000001146] 程式設計與邏輯運算 Program Design and Logical Calculus		2	2	1				2	0												
通識必修 Required General Courses	2年級第2學期必修 Y2-S2 Required	[000001205] 大學社會責任與實踐 University Social Responsibility and Practice		2	2	1						2	0										
通識必修 Required General Courses	2年級第2學期必修 Y2-S2 Required	[000000021] 創意思考與應用 Creative Thinking and Application		2	2	1						2	0										
通識必修 Required General Courses	2年級第2學期必修 Y2-S2 Required	[000001150] 服務學習教育 Service Learning		1	1	1						1	0										
通識必修 小計 Subtotal		(畢業須修學分數：26) (Required for Graduation: 26 Credits)		26	27	15	7	0	9	0	6	0	5	0	0	0	0	0	0	0	0	0	
通識選修 General Elective Courses	1年級第1學期選修 Y1-S1 Elective	[000000043] 全民國防教育軍事訓練I All-out Defense Education Military Training I		0	2	1	2	0															
通識選修 General Elective Courses	1年級第2學期選修 Y1-S2 Elective	[000000044] 全民國防教育軍事訓練II All-out Defense Education Military Training II		0	2	1		2	0														
通識選修 General Elective Courses	2年級第1學期選修 Y2-S1 Elective	[000000045] 全民國防教育軍事訓練III All-out Defense Education Military Training III		0	2	1				2	0												
通識選修 General Elective Courses	2年級第1學期選修 Y2-S1 Elective	[000000018] 社會科學領域 The Field of Social Science		2	2	1				2	0												
通識選修 General Elective Courses	2年級第2學期選修 Y2-S2 Elective	[000000046] 全民國防教育軍事訓練IV All-out Defense Education Military Training IV		0	2	1						2	0										
通識選修 General Elective Courses	3年級第1學期選修 Y3-S1 Elective	[000000017] 自然科學領域 The Field of Natural Science		2	2	1								2	0								
通識選修 General Elective Courses	3年級第1學期選修 Y3-S1 Elective	[000000047] 全民國防教育軍事訓練V All-out Defense Education Military Training V		0	2	1								2	0								
通識選修 General Elective Courses	3年級第2學期選修 Y3-S2 Elective	[000001000] 藝術人文領域 The Field of Arts and Humanities		2	2	1										2	0						
通識選修 小計 Subtotal		(畢業須修學分數：6) (Required for Graduation: 6 Credits)		6	16	8	2	0	2	0	4	0	2	0	4	0	2	0	0	0	0	0	
院訂必修 College Required Courses	1年級第1學期必修 Y1-S1 Required	[DL4000029] 休閒遊憩概論 Introduction to Recreation and Leisure		2	2	1	2	0															
院訂必修 College Required Courses	1年級第2學期必修 Y1-S2 Required	[DL4000005] 管理學 Management		2	2	1			2	0													
院訂必修 College Required Courses	2年級第1學期必修 Y2-S1 Required	[DL4000008] 數理與生活 Mathematical and Life		2	2	1					2	0											
院訂必修 College Required Courses	2年級第2學期必修 Y2-S2 Required	[DL4000007] 服務品質管理 Service Quality Management		2	2	1						2	0										

科目類別 Course Type	條件群組 Recommended Year	科目名稱 Course Title	模組名稱 Module Name	開課 Course			第1學年 Academic Year 1				第2學年 Academic Year 2				第3學年 Academic Year 3				第4學年 Academic Year 4				備註 Memo	
				學分 Cs	時數 Hr	項目 Rs	第一學期 1st Semester		第二學期 2nd Semester		第一學期 1st Semester		第二學期 2nd Semester		第一學期 1st Semester		第二學期 2nd Semester		第一學期 1st Semester		第二學期 2nd Semester			
				授課 Le	實習 Lb	授課 Le	實習 Lb	授課 Le	實習 Lb	授課 Le	實習 Lb	授課 Le	實習 Lb	授課 Le	實習 Lb	授課 Le	實習 Lb	授課 Le	實習 Lb	授課 Le	實習 Lb	授課 Le	實習 Lb	
院訂必修 College Required Courses	3年級第1學期必修 Y3-S1 Required	[DL4000043] 職場倫理 Workplace Ethics		2	2	1								2	0									
院訂必修 小計 Subtotal		(畢業須修學分數：10) (Required for Graduation: 10 Credits)		10	10	5	2	0	2	0	2	0	2	0	2	0	0	0	0	0	0	0	0	
跨領域必修 Required Courses Offered in Other Departments	1年級第2學期必修 Y1-S2 Required	[000001182] 跨領域I Cross-Disciplinary Program I		2	2	1			2	0														
跨領域必修 Required Courses Offered in Other Departments	2年級第1學期必修 Y2-S1 Required	[000001183] 跨領域II Cross-Disciplinary Program II		2	2	1					2	0												
跨領域必修 Required Courses Offered in Other Departments	2年級第2學期必修 Y2-S2 Required	[000001184] 跨領域III Cross-Disciplinary Program III		2	2	1						2	0											
跨領域必修 Required Courses Offered in Other Departments	3年級第1學期必修 Y3-S1 Required	[000001185] 跨領域IV Cross-Disciplinary Program IV		2	2	1								2	0									
跨領域必修 小計 Subtotal		(畢業須修學分數：8) (Required for Graduation: 8 Credits)		8	8	4	0	0	2	0	2	0	2	0	2	0	0	0	0	0	0	0	0	
專業必修 Departmental Required Courses	1年級第1學期必修 Y1-S1 Required	[DL4150108] 台灣觀光地理導論 Introduction to Tourism Geography in Taiwan		2	2	1	2	0																
專業必修 Departmental Required Courses	1年級第1學期必修 Y1-S1 Required	[DL4250006] 觀光學 Principles of Tourism		2	2	1	2	0																
專業必修 Departmental Required Courses	1年級第1學期必修 Y1-S1 Required	[DL4250149] 實務專題I Project I		1	1	1	1	0																
專業必修 Departmental Required Courses	1年級第2學期必修 Y1-S2 Required	[DL4250035] 實務專題Ⅷ、Ⅱ Introduction to World Geography of Tourism		2	2	1			2	0														
專業必修 Departmental Required Courses	1年級第2學期必修 Y1-S2 Required	[DL4250150] 實務專題II Project II		1	1	1			1	0														
專業必修 Departmental Required Courses	2年級第1學期必修 Y2-S1 Required	[DL4250002] 領隊與導遊實務 Tour Manager and Tour Guide Practice		2	2	1					2	0												
專業必修 Departmental Required Courses	2年級第1學期必修 Y2-S1 Required	[DL4250151] 實務專題III Project III		1	1	1					1	0												
專業必修 Departmental Required Courses	2年級第1學期必修 Y2-S1 Required	[DL4250155] 觀光日語 Tourism Japanese		2	2	1					2	0												
專業必修 Departmental Required Courses	2年級第2學期必修 Y2-S2 Required	[DL4250075] 觀光英文 Tourism English		2	2	1							2	0										
專業必修 Departmental Required Courses	2年級第2學期必修 Y2-S2 Required	[DL4250110] 遊程規劃設計與實作 Tour Planning, Design and Implementation		2	2	1							2	0										
專業必修 Departmental Required Courses	2年級第2學期必修 Y2-S2 Required	[DL4250152] 實務專題IV Project IV		1	1	1						1	0											
專業必修 Departmental Required Courses	3年級第1學期必修 Y3-S1 Required	[DL4250032] 觀光行政與法規 Tourism Administration and Regulation		2	2	1								2	0									
專業必修 Departmental Required Courses	3年級第1學期必修 Y3-S1 Required	[DL4250040] 會展規劃與管理 Meeting & Exhibition Planning and Management		2	2	1								2	0									
專業必修 Departmental Required Courses	3年級第1學期必修 Y3-S1 Required	[DL4250153] 實務專題V Project V		1	1	1								1	0									
專業必修 Departmental Required Courses	3年級第2學期必修 Y3-S2 Required	[DL4250083] 觀光導覽解說訓練 Training in Guided Tour and Exposition		2	2	1										2	0							
專業必修 Departmental Required Courses	3年級第2學期必修 Y3-S2 Required	[DL4250096] 航空訂位系統實務 Global Distribution System Practice		2	2	1											2	0						
專業必修 Departmental Required Courses	3年級第2學期必修 Y3-S2 Required	[DL4250111] 旅運經營管理實務 Travel/Transportation Administration and Management Practice		2	2	1											2	0						
專業必修 Departmental Required Courses	3年級第2學期必修 Y3-S2 Required	[DL4250154] 實務專題VI Project VI		1	1	1											1	0						
專業必修 Departmental Required Courses	3年級第2學期必修 Y3-S2 Required	[DL4250179] 旅遊糾紛案例研討 Case Study on Travel Accidents		2	2	1											2	0						
專業必修 Departmental Required Courses	3年級第2學期必修 Y3-S2 Required	[DL4250180] 消費者心理學 Consumer Psychology		2	2	1											2	0						
專業必修 Departmental Required Courses	4年級第1學期必修 Y4-S1 Required	[DL4250185] 校外實習 Off-campus Internship		9	40	1												0	40					

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				學分 Cs	時數 Hr	項目 Rs	第一學期 1st Semester		第二學期 2nd Semester		第一學期 1st Semester		第二學期 2nd Semester		第一學期 1st Semester		第二學期 2nd Semester		第一學期 1st Semester		第二學期 2nd Semester		
				授課 Le	實習 Lb	授課 Le	實習 Lb	授課 Le	實習 Lb	授課 Le	實習 Lb	授課 Le	實習 Lb	授課 Le	實習 Lb	授課 Le	實習 Lb	授課 Le	實習 Lb	授課 Le	實習 Lb	授課 Le	實習 Lb
Departmental Required Courses	4年級第2學期必修 Y4-S2 Required	[DL4250007] 觀光行銷 Tourism Marketing		2	2	1														2	0		
Departmental Required Courses	4年級第2學期必修 Y4-S2 Required	[DL4250156] 創業實作 Practice of Entrepreneurship		2	2	1														2	0		
Departmental Required Courses	4年級第2學期必修 Y4-S2 Required	[DL4250186] 社區營造與觀光發展 Community Building and Tourism Development		2	2	1														2	0		
專業必修 小計 Subtotal		(畢業須修學分數：49) (Required for Graduation: 49 Credits)		49	80	24	5	0	3	0	5	0	5	0	5	0	11	0	0	40	6	0	
Departmental Elective Courses	1年級第1學期選修 Y1-S1 Elective	[DL4250068] 觀光資源概要 Introduction to Tourism Resources		2	2	1	2	0															
Departmental Elective Courses	1年級第1學期選修 Y1-S1 Elective	[DL4250112] 節慶觀光活動規劃與設計 Planning and Design of Sightseeing Events for Festivals		2	2	1	2	0															
Departmental Elective Courses	1年級第1學期選修 Y1-S1 Elective	[DL4250129] 國際禮儀演練 Word Processing and Computer Information Application		2	2	1	2	0															
Departmental Elective Courses	1年級第1學期選修 Y1-S1 Elective	[DL4250113] 國際禮儀演練 International Etiquette Practice and Drill		2	2	1	2	0															
Departmental Elective Courses	1年級第2學期選修 Y1-S2 Elective	[DL4250086] 統計學 Statistics		2	2	1			2	0													
Departmental Elective Courses	1年級第2學期選修 Y1-S2 Elective	[DL4250084] 世界飲食文化 Food & Culture		2	2	1			2	0													
Departmental Elective Courses	1年級第2學期選修 Y1-S2 Elective	[DL4250046] 全球經典名勝導覽 Guided Tour of World-famous Resorts		2	2	1			2	0													
Departmental Elective Courses	1年級第2學期選修 Y1-S2 Elective	[DL4250058] 國家公園概論 Introduction to National Parks		2	2	1			2	0													
Departmental Elective Courses	2年級第1學期選修 Y2-S1 Elective	[DL4250070] 會計學 Accounting		2	2	1					2	0											
Departmental Elective Courses	2年級第1學期選修 Y2-S1 Elective	[DL4250117] 旅行業操作實務 Travel Industry Operation Practice		2	2	1					2	0											
Departmental Elective Courses	2年級第1學期選修 Y2-S1 Elective	[NLF250064] 特殊興趣旅遊 Introduction to Aboriginal Culture		2	2	1					2	0											
Departmental Elective Courses	2年級第1學期選修 Y2-S1 Elective	[DL4250184] 特殊興趣旅遊 special interest tourism		2	2	1					2	0											
Departmental Elective Courses	2年級第1學期選修 Y2-S1 Elective	[DL4250119] 博奕觀光實務 Game Tourism Practice		2	2	1					2	0											
Departmental Elective Courses	2年級第2學期選修 Y2-S2 Elective	[DL4250122] 郵輪觀光 Cruise Tourism		2	2	1						2	0										
Departmental Elective Courses	2年級第2學期選修 Y2-S2 Elective	[DL4250183] 旅遊健康管理 Introduction to global tourism trends		2	2	1						2	0										
Departmental Elective Courses	2年級第2學期選修 Y2-S2 Elective	[DL4250144] 旅行業資訊系統 Travel Industry Information System		2	2	1						2	0										
Departmental Elective Courses	2年級第2學期選修 Y2-S2 Elective	[DL4250049] 遊憩活動設計與指導員實務 Design of Leisure Recreation Activities and Instructor Practice		2	2	1						2	0										
Departmental Elective Courses	2年級第2學期選修 Y2-S2 Elective	[DL4250116] 旅遊健康管理 Travel Health Care Management		2	2	1						2	0										
Departmental Elective Courses	2年級第2學期選修 Y2-S2 Elective	[DL4250041] 郵輪觀光 Economics		2	2	1						2	0										
Departmental Elective Courses	3年級第1學期選修 Y3-S1 Elective	[DL4250159] 領隊導遊日語I Tour Manager Japanese I		2	2	1								2	0								
Departmental Elective Courses	3年級第1學期選修 Y3-S1 Elective	[DL4250181] 客家觀光資源與文化 Air Tickets		2	2	1								2	0								
Departmental Elective Courses	3年級第1學期選修 Y3-S1 Elective	[DL4250099] 永續觀光 Sustainable Tourism		2	2	1								2	0								
Departmental Elective Courses	3年級第1學期選修 Y3-S1 Elective	[DL4250089] 領隊導遊日語 I Hakka Tourism Resources and Culture		2	2	1								2	0								
Departmental Elective Courses	3年級第1學期選修 Y3-S1 Elective	[DL4250100] 生態旅遊 Ecotourism		2	2	1								2	0								
Departmental Elective Courses	3年級第1學期選修 Y3-S1 Elective	[DL4250120] 生態休閒農場經營管理實務 Ecological Leisure Farm Operation & Management Practice		2	2	1								2	0								

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				學分 Cs	時數 Hr	項目 Rs	第一學期 1st Semester		第二學期 2nd Semester		第一學期 1st Semester		第二學期 2nd Semester		第一學期 1st Semester		第二學期 2nd Semester		第一學期 1st Semester		第二學期 2nd Semester			
				授課 Le	實習 Lb		授課 Le	實習 Lb		授課 Le	實習 Lb		授課 Le	實習 Lb		授課 Le	實習 Lb		授課 Le	實習 Lb		授課 Le	實習 Lb	
Departmental Elective Courses	3年級第2學期選修 Y3-S2 Elective	[DL4250127] 微型企業經營管理實務 Micro Enterprise Administration and Management Practice		2	2	1										2	0							
Departmental Elective Courses	3年級第2學期選修 Y3-S2 Elective	[DL4250178] 運動觀光設計與實務 Sports Tourism Planning, Design and Implementation		2	2	1										2	0							
Departmental Elective Courses	3年級第2學期選修 Y3-S2 Elective	[DL4250163] 人力資源管理 Human Resources Management		2	2	1										2	0							
Departmental Elective Courses	3年級第2學期選修 Y3-S2 Elective	[DL4250162] 領隊導遊日語II Tour Manager and Guide Japanese II		2	2	1										2	0							
Departmental Elective Courses	4年級第2學期選修 Y4-S2 Elective	[DL4250160] 地理資訊系統 Geographic Information System		2	2	1															2	0		
Departmental Elective Courses	4年級第2學期選修 Y4-S2 Elective	[DL4250126] 民宿經營管理實務 Bed and Breakfast Operation and Management Practice		2	2	1															2	0		
Departmental Elective Courses	4年級第2學期選修 Y4-S2 Elective	[DL4250123] 多媒體規劃設計與實作 Multimedia Planning & Design and Implementation		2	2	1															2	0		
Departmental Elective Courses	4年級第2學期選修 Y4-S2 Elective	[DL4250053] 財務管理 Financial Management		2	2	1															2	0		
Departmental Elective Courses	4年級第2學期選修 Y4-S2 Elective	[DL4250124] 主題樂園經營管理實務 Theme Park Operation and Management Practice		2	2	1															2	0		
Departmental Elective Courses	4年級第2學期選修 Y4-S2 Elective	[DL4250121] 電子商務管理與實作 E-Commerce Management and Practice		2	2	1															2	0		
專業選修 小計 Subtotal		(畢業須修學分數：29) (Required for Graduation: 29 Credits)		70	70	35	8	0	8	0	10	0	12	0	12	0	8	0	0	0	12	0		
總計 Grand Total		(畢業須修總學分數：128) (Total Credits Required for Graduation: 128)		169	211	91	24	0	26	0	29	0	28	0	25	0	21	0	0	40	18	0	Total: 169 Credits / 211 Periods	

註記（中文）

- 1.總學分說明:最低畢業學分為128學分,包括:通識必修課程26學分【含:生活情境英文I及II,中文閱讀與書寫I、II,體育I、II,社團學習與實作I、II,勞動教育,程式設計與邏輯運算,通用職場英文,公民與社會,創意思考與應用,大學社會責任與實踐及服務學習教育】;通識選修課程6學分,3個領域每個領域至少修2學分【含:藝術人文領域、社會科學領域、自然科學領域】;院訂必修10學分,跨領域模組必修8學分,專業必修49學分,專業選修至少29學分(含承認外系課程12學分,不含通識課程)。
- 2.全民國防教育軍事訓練一、二年級(I、II、III、IV、V)為選修,各為0學分/2小時,共計0學分/8小時;體育一年級(I及II)為必修,各為2學分/2小時,共計4學分/4小時;社團學習與實作一年級(I及II)為必修,各為1學分/1小時,共計2學分/2小時;勞動教育一年級為必修1學分/2小時;服務學習教育二年級為必修1學分/1小時;英文能力分級教學,分成A、B、C三級。備註
- 3.實習說明:校外實習9學分。
- 4.各年級學分說明:一至三年級每學期至少修16學分,最多修25學分;四年級每學期至少修9學分,最多修25學分。
- 5.畢業門檻與配套措施說明:(1)英語能力:英文能力須通過英檢初級,未通過者,可選修「英文檢定」初級課程,其成績合格者始得認列,請參考本校英文檢定課程實施要點;(2)專業能力:專業能力及配套措施請參考本系學生畢業門檻規劃表。

Notes (English)

- 1.Total Credit Requirements: The minimum graduation credit requirement is 128 credits, including: 26 credits of general education compulsory courses [including: English in Everyday Life I and II, Chinese Reading and Writing I and II, Physical Education I and II, Club Learning and Practice I and II, Labor Education, Programming and Logic Operations, General Workplace English, Civics and Society, Creative Thinking and Application, University Social Responsibility and Practice and Service Learning Education]; 6 credits of general education elective courses, with at least 2 credits in each of the 3 fields [including: Arts and Humanities, Social Sciences, and Natural Sciences]; 10 credits of college-mandated compulsory courses, 8 credits of interdisciplinary module compulsory courses, 49 credits of professional compulsory courses, and at least 29 credits of professional elective courses (including 12 credits of recognized courses from other departments, excluding general education courses).
- 2.Course Specifics & English Placement:All-Out National Defense Education Military Training for Years 1–2 (I, II, III, IV, V) are electives (0 credits / 2 hours each, totaling 0 credits / 10 hours); Year 1 Physical Education (I & II) are required (2 credits / 2 hours each, totaling 4 credits / 4 hours); Year 1 Club Learning and Teamwork (I & II) are required (1 credit / 1 hour each, totaling 2 credits / 2 hours); Labor Education(1 credit / 2 hour); Year 2 Service-Learning Education is required (1 credit / 1 hour). English instruction is leveled into Levels A, B, and C.:
- 3.Internship Requirements 9 credits
- 4.Semester Credit Limits by Academic Year:Years 1–3 require a minimum of 16 credits and a maximum of 25 credits per semester; Year 4 requires a minimum of 9 credits and a maximum of 25 credits per semester.
- 5.Graduation Benchmarks & Supporting Measures:English Proficiency: Students must pass an elementary-level standardized English proficiency test. Those who do not pass may take the "Elementary English Proficiency" remedial course; completing the course with a passing grade fulfills this benchmark. (Please refer to the university's Implementation Guidelines for English Proficiency Courses).Professional Competency: Please refer to the program's Graduation Benchmark and Recognition Regulations.